



SPONSOR OPPORTUNITIES 2010 ANNUAL CONVENTION

June 27-29, 2010
Williamsburg Lodge

PIA VA/DC • 8751 Park Central Dr., Ste 140 • Richmond, VA 23227 • (804) 264-2582 • Fax (804) 266-1075
www.piavadc.com Nancy@piavadc.com

Company may sponsor all or any portion of an event listed. Please mark clearly the event you choose to sponsor. **Sponsors confirmed on a first-come, first-served basis.** Exclusive sponsorships are noted as such. Please complete and email or fax form to PIAVADC to guarantee availability. Confirmation will be provided.

\$250-\$500

- Closing Banquet Programs
\$250 *Exclusive Sponsor*
- Special Olympics Gift Basket
\$250 *Exclusive Sponsor*
- Monday Dinner Table
\$250 *Exclusive Sponsor*
- CIC Conferment Programs
\$250 *Exclusive Sponsor*
- Golf Tournament - Hole Sponsor
\$250 *Exclusive Sponsor*
- Hospitality Suite
\$450 *Choice of Sun., Mon., or Tue.*
- Longest Drive - Hole Sponsor
\$500 *Exclusive Sponsor*
- Closest to the Pin - Hole Sponsor
\$500 *Exclusive Sponsor*
- CIC Conferment Luncheon
\$500
- Banquet Reception (Tue)
\$500
- Breakfast - Monday
\$500
- Trade Fair Refreshment Breaks
\$500
- Refreshment Breaks (Mon or Tue)
\$500
- Lawn Bowling Activity
\$500 *Exclusive Sponsor*

\$750-\$1,000

- New Member Meet & Greet Lunch
\$750
- Awards Breakfast (Tue)
\$750
- Special Olympics Guest Speaker
\$750
- Golf Box Lunches
\$750 *Exclusive Sponsor*
- Golf Beverage Cart
\$750 *Exclusive Sponsor*
- CIC Reception
\$1,000
- 'PIA's Got Talent' Dinner (Mon)
\$1,000
- Awards Dinner (Tue)
\$1,000
- Convention Packets
\$1,000 *Exclusive Sponsor*
- Newspaper Delivery
\$1,000 *Exclusive Sponsor*

Education Sessions

- Buy/Sell Panel Discussion
\$500 *Exclusive Sponsor*
- Laws & Regulations Luncheon
\$650
- Errors & Omissions
\$500 *Exclusive Sponsor*

NEW in 2010-Carrier Showcase

\$1,500 *See detail sheet included*

over \$1,000

- Golf Tournament Prizes
\$1,200 *Exclusive Sponsor*
- PIA Name Badge Lanyards
\$1,500 *Exclusive Sponsor*
- Past President's Reception
\$1,250 *Exclusive Sponsor*
- Trade Fair Reception
\$1,400
- Young Professional Dinner (Sun)
\$1,500

Scholarships Sponsor a scholarship to help PIA increase agent attendance at the Convention & Trade Fair.

- Young Agent Scholarship
\$225
- New Agent Member Scholarship
\$300

Cash Door Prizes

- Trade Fair Door Prize \$ _____
- Trade Fair Grand Prizes
\$750 *Exclusive Sponsor*
- Educ. Session Door Prize
\$100 (3) *Exclusive Sponsor*
- Monday Breakfast Grand Prize
\$100 *Exclusive Sponsor*
- CIC Lunch Grand Prize
\$250 *Exclusive Sponsor*
- PIA's Got Talent Prizes
\$300 *Exclusive Sponsor*
- Awards Breakfast Grand Prize
\$100 *Exclusive Sponsor*
- Awards Dinner Grand Prizes
\$750 *Exclusive Sponsor*

See Cash Door Prizes & Education Sessions for additional choices

Unspecified Amount: \$ _____

PAYMENT INFORMATION:

Company Name (as it should appear in publicity) _____	
Contact Name _____	Email _____
Address _____ City/State _____ Zip _____	
Phone _____	Fax _____
<input type="checkbox"/> Check <input type="checkbox"/> Invoice <input type="checkbox"/> Credit**: Visa MC AMEX	
<i>**A \$9.75 convenience fee applies for all credit transactions. It partially recoups association administrative expenses</i>	
Card # _____	
Name on Card _____	Exp. Date _____
CC Billing Address _____	
City _____	State _____ Zip _____

Office Use Only					
Date Processed	Check #	Check Date	\$-inv	Batch 1:	Batch 2:



SPONSOR RECOGNITION 2010

Because PIA of VA & DC values our convention sponsors, exhibitors, and advertisers we want to be certain that they receive recognition for their contributions to our annual convention.

Sponsorship Levels

Diamond	\$7500 or more
Platinum	\$5000 - \$7499
Gold	\$2500 - \$4999
Silver	\$1000 - \$2499
Bronze	\$999 and below

All sponsors will receive:

- Listing in each "PIA Insider" newsletter, Convention News section, sent to the members monthly, beginning in March 2010 and continuing through June 2010
- Listing in the Convention Program Book sent to members in June 2010, and available at the convention
- Sign of recognition at the entrance of their sponsored convention function (when available)

Diamond sponsors will also receive:

- Logos will be on a convention banner, provided contribution is paid & logo provided by June 1.
- Sponsors may reserve two banquet tables for Tuesday's dinner and invite others registered for the function to sit with them. If PIA staff is not provided the names of those sitting at their reserved sponsor tables by June 28, we may allow others to sit at the tables.
- Sponsors will be presented an award at the annual banquet with the company name and the name of the individual accepting the award announced by the presiding officer. **Please inform PIA by June 1, 2010 of person accepting Award during Tuesday evening Banquet.**
- Two Complimentary Full Registrations to attend the Convention.
- Complimentary 1/2 page ad in the Convention Program book provided contribution is paid and layout is received by May 14, 2010. (\$250.00 value)
- Sponsor level ribbon on name badges for each company attendee.

Platinum sponsors will also receive:

- Logos will be on a convention banner, provided contribution is paid & logo provided by June 1.
- Sponsor may reserve one banquet table for Tuesday's dinner and invite others registered for the function to sit with them. If PIA staff is not given the names of those sitting at their reserved sponsor tables by June 28, we may allow others to sit at the table.
- Sponsors will be presented an award at the annual banquet with the company name and the name of the individual accepting the plaque announced by the presiding officer. **Please inform PIA by June 1, 2010 of person accepting Award during Tuesday evening Banquet.**
- One Complimentary Full Registration to attend the Convention.
- Complimentary 1/3 page ad in the Convention Program book provided contribution is paid and layout is received by May 14, 2010. (\$200.00 value)
- Sponsor level ribbon on name badges for each company attendee.

Gold sponsors will also receive:

- Sponsor may reserve one banquet table for Tuesday's dinner and invite others registered for the function to sit with them. If PIA staff is not given the names of those sitting at their reserved sponsor table by June 28, we may allow others to sit at the table.
- Sponsor will be presented an award at the annual banquet with the company name and the name of the individual accepting the plaque announced by the presiding officer. **Please inform PIA by June 1, 2010 of person accepting Award during Tuesday evening Banquet.**
- Complimentary 1/4 page ad in the Convention Program book provided contribution is paid and layout is received by May 14, 2010. (\$175.00 value)
- Sponsor level ribbon on name badges for each company attendee.