



**“PIA’s Got Talent”**  
**2010 Annual Convention & Trade Fair - Williamsburg Lodge**  
**Sunday, June 27 – Tuesday, June 29**  
**REGISTRATION FORM**

**Registration Instructions –**

1. If you are a company rep or licensed agent and plan on attending the entire convention (Sunday Trade Fair through Tuesday Dinner), you should register as a FULL Convention Attendee. The only activities not included in a FULL registration would be the Optional Activities listed (i.e. Golf, YPC Dinner and Spouse activity). Please note, if you register using the YPC Track, the YPC Dinner is already included.
2. **Full Spouse/Guest Registration** – If your spouse is attending or if you are bringing a guest and they are not a licensed agent, and intend on attending the entire convention with you, register them under this section. This includes all meal functions in addition to the Monday spouse/guest activity. Please note that you should indicate their intent on participating in the Monday activity. If your spouse is only planning on attending some of the convention events, you may choose instead to register them under the A La Carte Registration for only those events they will attend.
3. All FULL Convention attendees (& their spouse, if applicable) are required to mark which meal functions they will be attending. This helps PIA Staff plan according to how many attendees will be present at each meal function. This also helps keep our convention fees more reasonable.
4. All registrants should complete the Education Course Registration area. If you are a FULL Registrant, all courses are included in your registration fee. A La Carte attendees should denote which courses they will attend. Applicable a la carte fees are listed. Approved CE credits are listed.
5. Note any Optional Activities you plan to attend. These activities are open to all attendees. Please contact PIA VA/DC if you have questions regarding a specific event.

**Accommodations**

- Williamsburg Lodge  
 310 South England St.  
 Williamsburg, VA 23185  
[www.colonialwilliamsburgresort.com](http://www.colonialwilliamsburgresort.com)  
 Phone: (757) 253-2277  
 Toll Free: 1-800-HISTORY
- **Reservations Line: 1-800-261-9530 (8:30am – 5pm Mon-Fri)**
- PIA Group Rate: \$199 / Woodlands Rate: \$139\*  
 Mention Booking ID **“NATF10E”** in order to receive the group rate. **Reservation Deadline: May 25, 2010.** After this date, rooms are reserved on a space and rate available basis only.
- Group rate does not include applicable taxes.
- Check In: 4:00pm Check Out: 11:00am  
 \*A limited number of rooms are available at the Williamsburg Woodlands hotel. Ask Reservations Clerk for details.

**Golf**

**Colonial Williamsburg Green Course:** Collared shirts are required. Only soft spike golf shoes or tennis shoes are permitted. Box Lunches and Beverage Cart are included in the Golf Fee. Transportation is not included. Directions will be provided to each player. You must pre-register for golf.

**Attire**

For the most part, our convention is casual. It is recommended that you bring a sweater or jacket in case some rooms are cooler than you desire. Tuesday evening’s dinner is the only time semi-formal attire is recommended.

**Delegate Information:** *(use separate form for EACH licensed agent)*

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Full Name Mr./Ms. Badge/Informal Name

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Designations (CIC,CISR, etc.)

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Agency/Company

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Address

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City/State/Zip

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Phone Fax

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Email

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VA/DC Insurance License # *(for VA/DC Credits, if applicable)*

Yes, this is my first PIA VA/DC Convention

**Check One:** Agent Company Other \_\_\_\_\_

**Fees:** (Separate form for Booths at Trade Fair)

Full Registration includes admission to Trade Fair, all meal functions (receptions, breakfasts, lunches, dinners), entertainment & up to 3 education courses.

<b>FULL CONVENTION REGISTRATION</b>	<b>Early</b>	<b>As of</b>
	<b>Bird</b>	<b>6/14/10</b>
<input type="checkbox"/> PIA Member	\$325	\$400
<input type="checkbox"/> Non-PIA Member	\$425	\$500
<input type="checkbox"/> Additional Staff from same agency/company	\$300	\$350
<input type="checkbox"/> Agent – First Time attendee	\$300	\$350
<input type="checkbox"/> YPC Track – Young Professional Track – Must be PIA member, age 45 or under. Registration includes all activities listed above <b>PLUS</b> YPC Dinner on Sunday for <i>no additional fee</i> .	\$225	\$400
<input type="checkbox"/> Exhibitor Delegate (Exhibitor attending full convention)	\$300	\$350

**Spouse/Guest Registration:** (not a licensed Agent)

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Full Name Mr./Ms. Badge/Informal Name

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FULL Spouse/Guest registration @ \$200  
 Includes Trade Fair reception, Mon. breakfast, lunch & dinner, Tue. breakfast, & dinner **AND** spouse/guest activity. (Tue. Lunch is NOT included)  
 I plan on attending the Monday spouse/guest activity:  
Yes No Undecided

A La Carte Spouse/Guest registration (Proceed to a la carte section)

**Full Attendees – Must complete the following:**

I/We plan on attending the following meal functions:

- Sunday Trade Fair Reception       Me       Spouse
- Monday Breakfast w/ Al Diamond       Me       Spouse
- Monday CIC/CISR/CPIA Luncheon       Me       Spouse
- Monday Dinner/Entertainment       Me       Spouse
- Tuesday Awards Breakfast       Me       Spouse
- Tuesday Laws & Regs Luncheon       Me       Spouse
- Tuesday Reception & Dinner       Me       Spouse

**A La Carte Registration Fees:**

If you are not registering as FULL, use this section to register for only those events you wish to attend. FULL Registrants skip to Education Course Registration.

EVENT	PIA Member		Non-PIA Member	
	Early Bird	As of 6/14/10	Early Bird	As of 6/14/10
<input type="checkbox"/> Trade Fair (Agency Staff attendee) <i>*Registration Required for entry</i>	FREE*	FREE*	FREE*	FREE*
<input type="checkbox"/> Monday Breakfast w/ Al Diamond	\$15	\$20	\$20	\$25
<input type="checkbox"/> CIC/CISR/CRM/CPIA Conferment Lunch	\$20	\$20	\$20	\$20
<input type="checkbox"/> Monday Dinner & 'PIA's Got Talent' Show	\$50	\$75	\$60	\$85
<input type="checkbox"/> Tuesday Awards Breakfast	\$30	\$35	\$40	\$45
<input type="checkbox"/> Tuesday Laws & Regs Luncheon	See Education Course section below			
<input type="checkbox"/> Tuesday Reception & Dinner	\$95	\$100	\$125	\$150

**Education Course Registration:** Charges will only apply to those not registered as full attendees.

I will attend the following courses:	Full Convention Attendee	A La Carte PIA Member	A La Carte Non-PIA Member
	<b>Monday 9 am – Noon</b>		
<input type="checkbox"/> Agency Ownership Transfer Panel Discussion	Included	125	150
<b>Tuesday 9:00 am (Choose One)</b>			
<input type="checkbox"/> Carrier Innovation Showcase	FREE	FREE	FREE
<input type="checkbox"/> E&O Exposures from writing Personal Lines (CE pending)	Included	25	125
<b>Tuesday 12:15-2:15 pm</b>			
<input type="checkbox"/> Laws & Regs Luncheon (2LR)	Included	40	50

**Optional Activities:**

- Golf (CW Green Course)**      **Member** \$75      **NonMember** \$95  
Handicap \_\_\_\_\_ or Avg Score \_\_\_\_\_
- Sunday YPC Dinner**      \$95      \$125  
*(Anyone can attend, regardless of age, by registering in advance & submitting payment. This dinner is included for those registering as 'YPC Track' rate for Full convention.)*
- Monday Local Spouse/Guest Activity**      \$35      \$35

**Children: The following children will be in attendance:**

- # \_\_\_\_\_ Under 3 yrs. (Names) \_\_\_\_\_
- # \_\_\_\_\_ Age 3-8 (Names) \_\_\_\_\_
- # \_\_\_\_\_ Age 9 & up (Names) \_\_\_\_\_

\*Children's meals are offered only during Monday & Tuesday night dinners. Pre-registration required. Please contact PIA VA/DC with questions.

- # \_\_\_\_\_ **Children's Meals requested\*:**  
 Yes (\$12 each)       No

**Dietary Restrictions:** Please note any food allergies or medical conditions that require special meals. \_\_\_\_\_

**Special Needs:** Please note any special needs that will help us or the hotel staff serve you &/or your spouse/guest better. (i.e. Wheelchair, Near Elevator, etc.) \_\_\_\_\_

**Payment**

Please refer to cancellation policy included on this form.

Subtotals:	
FULL Registration	\$ _____
Spouse Registration	\$ _____
A La Carte Registration	\$ _____
Education Registration	\$ _____
Optional Activities	\$ _____
<b>Grand Total</b>	<b>\$ _____</b>

- Check       Invoice\*       Visa/MC\*\*       Amex\*\*

\*All invoices must be paid in full by June 25<sup>th</sup>. Any balance due upon conference check-in must be paid in full in order to receive registration materials.

\*\*A \$9.75 Convenience Fee applies to all credit card payments.

Card # \_\_\_\_\_

Expires \_\_\_\_\_ Name on Card \_\_\_\_\_

Card Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

**Cancellation Policy**

Registration cancellations are fully refundable if cancelled prior to June 4, 2010. Registrations cancelled between June 4 and June 18, 2010 are subject to \$50 cancellation fee. No refunds will be given for cancellations made after June 18, 2010. No refund for no-shows. Substitutions are allowed. Written notice of cancellation is required.

**Return completed form & payment to:**

**PIA VA/DC**  
**8751 Park Central Dr., Suite 140**  
**Richmond, VA 23227**  
**Fax (804) 266-1075**  
**www.piavadc.com**  
**Email: nancy@piavadc.com**