



PIA VA/DC Convention Agenda

June 25–27, 2017

Sheraton Virginia Beach Oceanfront

Saturday, June 24, 2017

8:00 pm—Hospitality Suites open poolside (close at midnight)

Sunday, June 25, 2017

9:00 am—Exhibit area opens for set-up only; no agent access

11:00 am—Convention Registration opens in 2nd Floor Lobby (by elevators)

12:00 pm—Professional Designation Conferment / 1st Timers / New Member—Lunch ★

2:00 pm—Trade Show opens

5:00 pm—Trade Show Reception

6:00 pm—Grand Prize Drawings / Trade Show & Convention Registration desk closes

Evening Free (for companies to dine with agents)

9:00 pm—Hospitality Suites open poolside (close at midnight)

Monday, June 26, 2017

8:00 am—Breakfast

9:00 am to Noon — “Drink & Drone” with Kevin Amrhein, CIC (3 PC)

Lunch on your own

2:00 pm—Beachside Corn Hole Tournament—benefits Special Olympics Virginia

2:00 pm—Hospitality Suites open poolside

5:00 to 6:30 pm—Cocktail Party

Evening Free (for companies to dine with agents)

9:00 pm—Hospitality Suites open poolside (close at midnight)

Tuesday, June 27, 2017

8:00 am—Business Meeting & Awards Breakfast / Special Olympics Virginia check presentation

9:30 am to 12:30 pm — CEO Panel Discussion — “Shiver Me Timbers”

Lunch on your own

2:00 pm—Hospitality Suites open poolside

Afternoon Free

6:00 pm—Past Presidents Reception ★

6:30 pm—General Reception begins (*cash/credit card bar open*)

7:00 pm—Closing Banquet

Hospitality Suites open at completion of Banquet (close at midnight)